



Slone McGowan Work Samples

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/ Last updated: June 2024

/ slonemcgowan@gmail.com

Kids Help Phone

A series of photos, short films, and other creative work commissioned by the nationally recognized non-profit for a Canada-wide web based campaign. The project involved providing creative direction, and production resources.

Client: Kids Help Phone

Agency: Franklin Management Group

Agency Producer: Julian Franklin

Creative Director: Slone McGowan

Production Company: Leek

Directors: Slone McGowan, Ali Jbara

Camera Operators: Slone McGowan, Ali Jbara

Location Sound: Maytham Jbara

Production Manager: Janelle Coneybeare

Performing Talent: Desiree McKenzie, Luke Reece, Cassandra Myers

Photographers: Jah Grey, Cesar Ghisilieri

[view media](#)

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Nissan Canada

The project involved providing production resources - equipment, crew and creative talent - to help T1 Agency document Nissan's involvement in the Grey Cup.

Client: Nissan Canada

Agency: T1

Director: Kevin Burke

Director of Photography: Slone McGowan

B-Camera Operator: Aaron Ashley

Location Sound: Michael Olson

[view media](#)

City of Toronto

The project involved creating a series of promotional materials, and capturing this event hosted by the City of Toronto and Tim Hortons that was attended by a crowd of 50 000+.

Client: City of Toronto

Agency: Blue Crane

Agency Producers: Tao-Ming Lau, Jenna Rogers

Production Company: Leek

Cinematographer / Editor: Slone McGowan

Production Coordinator: Jah Grey

Musicians: LIZA, DJ Money Jane, DJ NDN

[view media](#)

Why Not Theatre

The project involved providing both a creative consultation period and production resources to transform their previously stage-based RISER initiative into a digital-first web based experience.

Client: Why Not Theatre

Founder & Co-Artistic Director: Ravi Jain

Co-Artistic Director: Miriam Fernandes

Executive Director: Kelly Read

Managing Producer: Tom Arthur Davis

Production & Technical Manager: Crystal Lee

Assistant Production Manager: Elizabeth Richardson

Production Company: Leek

Director / Director of Photography: Slone McGowan

First Assistant Director: Hannah Endicott-Douglas

B- Camera Operator: Ali Jbara

Location Sound: Maytham Jbara

Production Manager: Janelle Coneybeare

Lighting Designer: Rebecca Vandevelde

Senior Online Editor: Phil 'P' Pope

Performers and Talent: Patricia Allison, Leslie Ting, Germaine Liu, Miquelon Rodriguez, B'atz' Recinos, Y Josephine, Jaz Fairy J, Giovanna Galuppo, Jimmy Kiddo, Clarissa Vasquez, Jay Vasquez, Elysha Poirier, Linda Catlin SMith, Rose Bolton, Sara Constant

[media samples](#)

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Hilite Outdoor Media

A Toronto based out of home advertising startup. The project involved creating internal design templates and promotional material including pitch presentations, photos and video in support of the Hilite sales team.

Client: Hilite

Client Producer: Solomon Misghina

Creative Director: Slone McGowan

Art Director: Marcin Zach

Production Company: Leek

Director / Director of Photography: Slone McGowan

Production Manager: Janelle Coneybeare

[view media](#)

Art in Place

A series of short films, and artist interviews produced in partnership with the Arts Council Wood Buffalo and Balsom Communications in remote Northern Alberta.

Production Company: Leek

Producer: Slone McGowan

Director / Director of Photography: Slone McGowan

Production Manager: Janelle Coneybeare

Editor: 'P'

Color Post: Alter Ego

Color Post Producer: Jane Garrah

Colorist: Jonah Venneri

Sound Mixer: Jason Burgos

Performers: Glen Miller, Nicole Armstrong, Lydia Van Thiel, Leah Perry, Alyssa Mackay, Jay Chinn

Sponsors: Prince Mensah of KTS Solutions; Paul and Andrea Spring of Phoenix-Heli-Flight Inc; Jeff Peddle of JP Consulting; Maxine Willocks; Mike Allen of Campbell's Music; Balsom Communications & staff; The Arts Council Wood Buffalo & staff; Keyano College Theater; Zack Fenech Copywriting; Alter Ego Post

[view media](#)

Creative Workshops

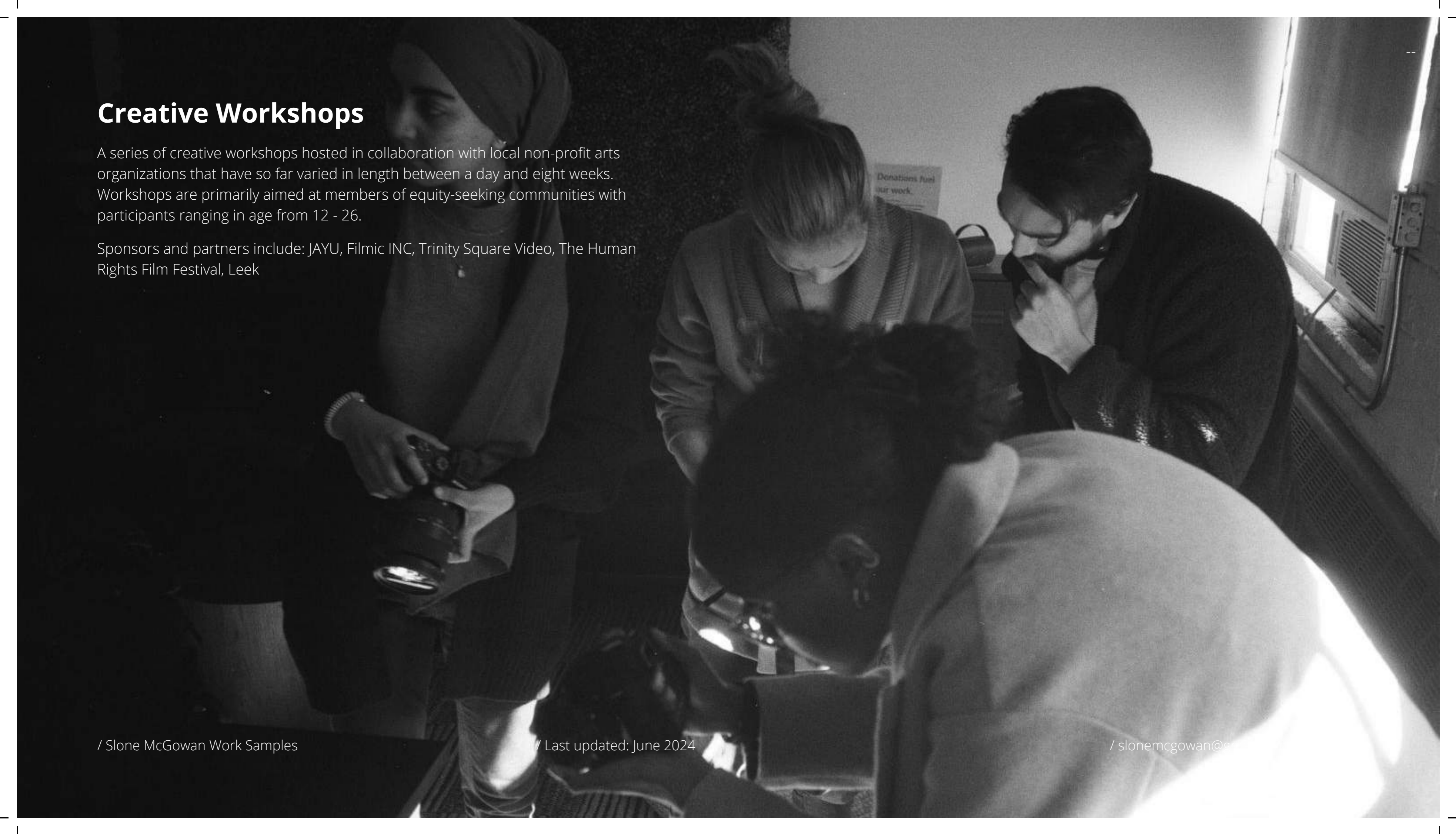
A series of creative workshops hosted in collaboration with local non-profit arts organizations that have so far varied in length between a day and eight weeks. Workshops are primarily aimed at members of equity-seeking communities with participants ranging in age from 12 - 26.

Sponsors and partners include: JAYU, Filmic INC, Trinity Square Video, The Human Rights Film Festival, Leek

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Vazari Arts Co

Vazari is a non-profit arts organization with a focus on contemporary dance and movement experiments.

We've worked together for years with work taking the form of short films, promotional material, internal media assets, a website, and other media.

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Home Videos

A program created with the goal of providing affordable media production resources to emerging artists, musicians, and creatives.

Sponsors and partners include: Henderson Brewing, Rideaway Bikes, Century Drums, Leek, Vandermarel Farms

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Steve Dies

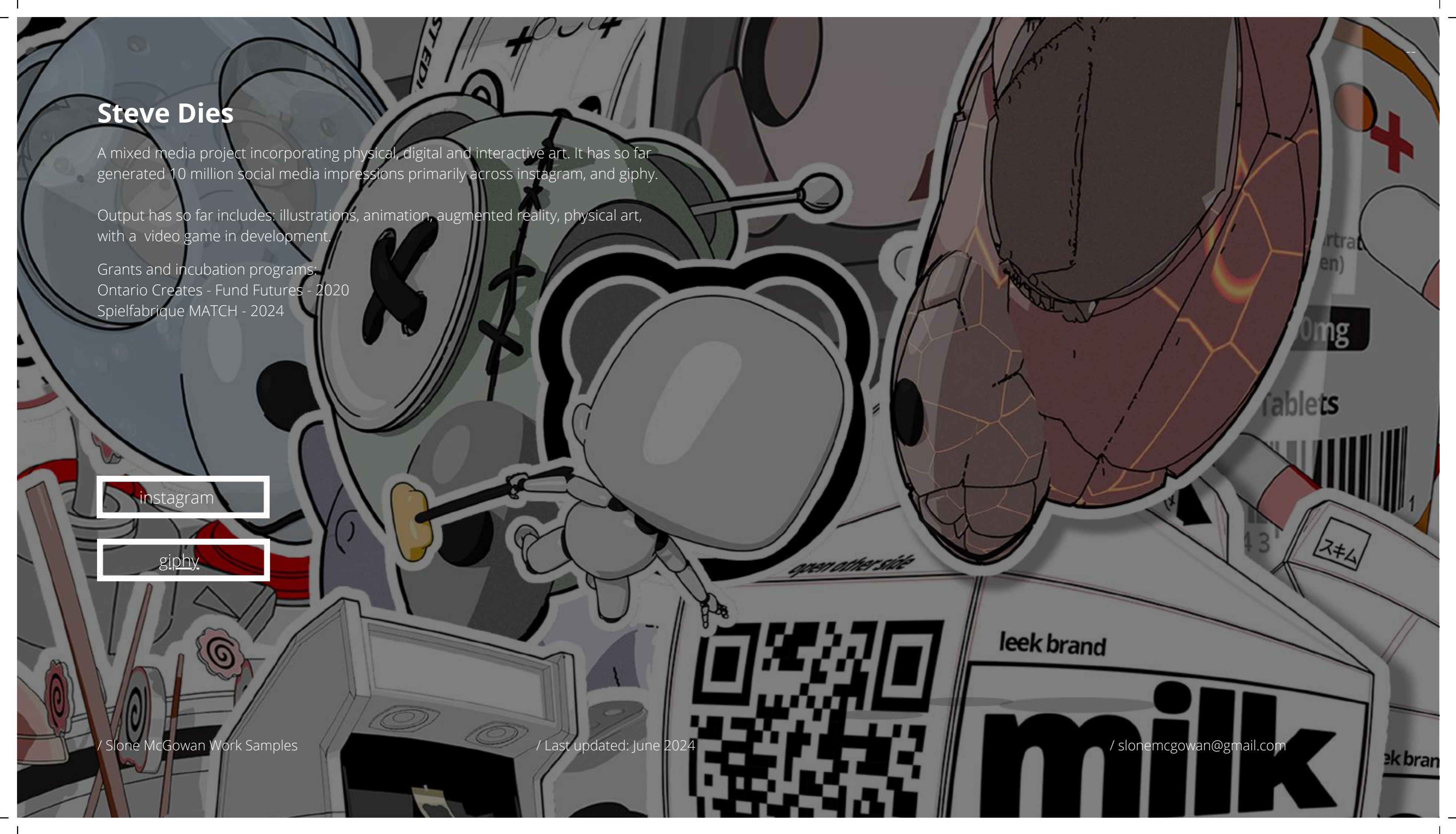
A mixed media project incorporating physical, digital and interactive art. It has so far generated 10 million social media impressions primarily across instagram, and giphy.

Output has so far includes: illustrations, animation, augmented reality, physical art, with a video game in development.

Grants and incubation programs:
Ontario Creates - Fund Futures - 2020
Spielfabrique MATCH - 2024

[instagram](#)

[giphy](#)



Fine Art

A series of original illustrations, paintings, prints, and photographs.

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